

BEUTOPIA HAIR™

BEAUTIFUL HAIR STARTS HERE



HAIRSPRAY THAT IS GOOD FOR YOUR HAIR.

MOVEABLE HOLD FINISHING HAIRSPRAY

By Beautopia Hair

WHAT IS MOVEABLE HOLD HAIRSPRAY?

Brocato Moveable Hold Finishing Hairspray by Beautopia Hair is a unique flexible hold finishing spray designed for natural movement and lift on damp or dry hair.

WHEN IS MOVEABLE HOLD HAIRSPRAY USED?

Moveable Hold Hairspray's claim to fame is that it keeps hair brushable. So for all your beachy waves, tousled curls, and sexy windswept updos, Moveable Hold Hairspray is your go-to! It keeps hair soft and beautiful, yet held in place.

WHY IS MOVEABLE HOLD HAIRSPRAY UNIQUE?

Movable Hold Hairspray is a medium hold aerosol hairspray that happens to do an exceptional job of multi-tasking. Brocato's proprietary blended protein attraction system* not only holds hair beautifully, but it strengthens and protects hair from outside elements. Its **unique micro spray technology** creates a light mist that holds all day, keeping it soft, moveable and perfect for everyday use.



for a moveable hold

KEY INGREDIENTS INCLUDE:

Phenyl Trimethicone.
This anti-foaming, hair-conditioning agent ups hair's body, suppleness, and sheen, by improving texture.

AVAILABLE IN 10 OZ. AEROSOL SPRAY
50% VOC OR 80% VOC

Available for purchase at:
BeautopiaHair.com
Amazon.com
BeautyBrands.com
JCPenny.com

BEUTOPIAHAIR.COM

PRO FAVORITE

A trusted salon favorite by hairstylists, Brocato Moveable Hold Finishing Hairspray allows for unique and custom hairstyles to be created, or for a superior way for a client to leave the salon with a perfect blowout. The blendable options this flexible product offers, supports a wide range of chic styles that keeps clients coming back for more.

